

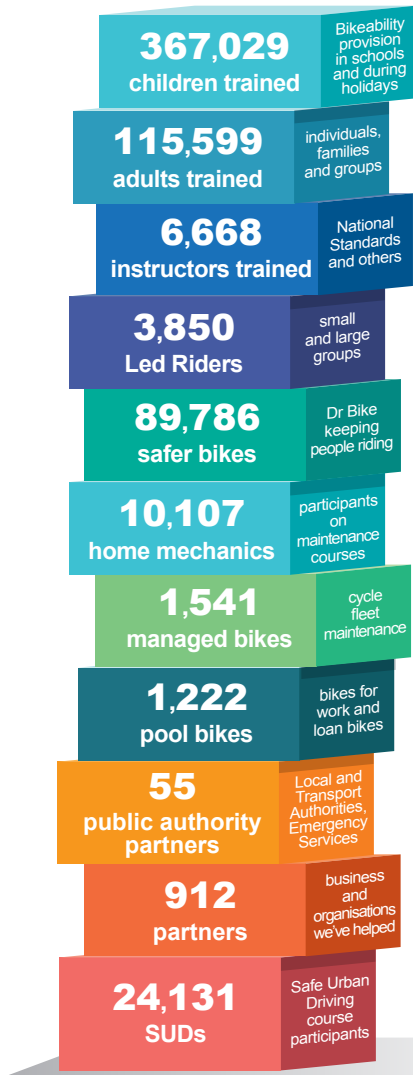


# BUILDING ON OUR PAST TO SHAPE A GREAT FUTURE FOR CYCLING

10 years of working with riders,  
bikes and organisations

**CYCLE  
CONFIDENT**





### working with riders

Our training impacts riders of all abilities and all ages. Our cycle skills, Bikeability courses and group rides are all delivered by qualified instructors and ride leaders who we also train as part of our comprehensive 1st4sport OFQUAL provision.



### working with bikes

We fix bikes, at Dr Bike sessions or whole fleets for organisations like the police, fire and ambulance services. We supply the bikes too. We train people to fix their own bikes on our courses as well as professional mechanics too.



### working with organisations

Our strategic partnerships with businesses, Local Authorities, Transport Authorities and the Emergency Services has led to increased cycling participation, safer riders, better educated drivers and improved neighbourhoods.

For the past decade Cycle Confident and BikeRight! have been at the forefront of cycling development across the UK. Our innovation has led to an unparalleled level of experience and knowledge - building a future where everyone has the confidence to cycle from day to day as part of leading healthy, active lives.



## Working with riders

Our training impacts riders of all abilities and all ages. One-to-one bespoke cycle skills sessions and group courses aim to equip adults with the skills and knowledge to make everyday journeys. Our Bikeability courses teach a valuable life-skill and embed active travel and road awareness at a formative age.

Our comprehensive 1st4sport OFQUAL provision is made available to public authority partners and other cycle training providers to train new instructors and ride leaders who will go on themselves to train many thousands of other cyclists.



### children

Bikeability provision in schools and during holidays

**x3**

increase in children cycling to school regularly after Bikeability training



### instructors

National Standards, Ride Leaders and others

**500,000 +**

instructors trained by us have gone on to train over half a million cyclists

**367,029**

children trained



**115,599**

adults trained



**6,668**

instructors trained



**3,850**

led riders



### adults

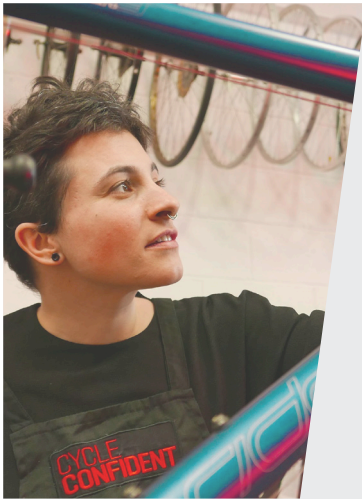
Individuals, families and groups

**+ 200%** increase in commuter cycling after training, with a subsequent decrease in other modes of travel



### led riders

Groups, workforces, families and friends



## Working with bikes

We fix bikes, either as part of Dr Bike sessions where our mechanics provide a bike triage service or whole fleets for organisations like the police, fire and ambulance services. We supply bikes to organisations, for example as bespoke fleets for police force operations that include custom livery, lights and sirens.

We train people to fix their own bikes on our weekend courses, which cover basic, intermediate and advanced levels and our City & Guilds level 2 programme sees us train professional mechanics for the retail and bike hire sectors.



### Dr Bike

Keeping people riding and bikes working well



### bicycle maintenance courses

Participants on maintenance courses including City & Guilds Professionals



### cycle fleet management

Managing assets via cycle fleet maintenance contracts



### pool bikes, bikes for work

Pool bikes for workers, fleet bikes for organisations

89,786

safer bikes



10,107

home mechanics



1,541

managed bikes



1,222

pool bikes



99 % of people say our maintenance courses are **excellent**



98 % agreed that their maintenance knowledge had improved



99 % thought our courses were value for money



## Working with organisations

Our strategic partnerships with businesses, Local Authorities, Transport Authorities and the Emergency Services has led to increased cycling participation, safer riders, better educated drivers and improved neighbourhoods.

We work in large conurbations such as London, Manchester, Birmingham and Liverpool as well as rural areas in the North West and Midlands. Each with their own unique requirements.



Best Driver CPC course I've attended, and I attend a lot!



### SUDs

Safe Urban Driving courses for lorry and coach drivers



Seeing the cyclist's point of view and perspective of other road users, very interesting - and good instructors

55

public authority partners



### public authorities

Local Authorities and Transport Authorities, Emergency Services, NHS

24,131

educated drivers



912

business partners



### businesses and organisations

From SMEs to enterprises, individuals to workforces





Fantastic course for my 9 year old.  
Brilliant teachers! Has made me want to sign up myself and also get my 6 year old cycling. So grateful it was free and really glad we booked it.



For more information on Cycle Confident, BikeRight! or the Be Confident Group please get in touch:

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